

Privacy

This page, together with the documents referred to on it, tells you the terms under which we may make use of your information. This Privacy Policy is an addendum to our General Terms.

It applies only to the use of this website. For the Privacy Policy applicable to individual 2Simple products, please see the individual product pages for the relevant products.

1. General

1. These terms apply to all visitors of our website.
2. Before you use our website you should:
 1. make sure that your personal details are complete and accurate;
 2. read and understand these terms.
3. By using our website you accept and agree to be bound by these terms.

2. Definitions

1. By “terms” we mean this Privacy Policy and our General Terms.
2. By “country of data origin” we mean the country from which you provided your information.
3. By “data controller” we mean a person or entity who determines the purposes for which and the manner in which any personal data are, or are to be, used.
4. By “European Economic Area (EEA)” we mean the 27 EU member states, Iceland, Liechtenstein and Norway.

3. Our Information

1. We are a data controller in respect of your information.
2. We may hold your information electronically or in paper form in accordance with the Data Protection Act 1998.

4. Your Information

1. Your information includes any information which we hold now or at any time in the future and which comes from or relates to your use of our website and our services.

5. How We Use Your Information

1. We will use your information in order to:
 1. provide our services to you;
 2. create anonymised and aggregated statistics of your use of our website including, without limitation, your responses to advertising campaigns;
 3. modify or improve our services;
 4. communicate with you in connection with your customer experience for example, to gauge your level of satisfaction with our service or contact you in connection with any issues or faults;
 5. market products or services as set out in the Marketing section below.

6. Who We Share Your Information With

1. We will not share your information outside of 2 Simple Ltd, except:
 1. your identity and contact details to any third party who is claiming that any material posted or uploaded by you to our website constitutes a violation of their intellectual property rights or of their right to privacy;
 2. with enforcement agencies (including without limitation the Police) for the purposes of the prevention or detection of crime;
 3. to third parties not listed above where you have given your explicit consent for us to do so for example where you have opted in;
 4. in circumstances where we are required or permitted to do so by law.

7. Who We Transfer Your Information To

1. We will not transfer your information to a new data controller except:
 1. where we wish to sell, transfer or otherwise assign the whole or any part of our business;
 2. where we wish to subcontract, sell or transfer our service provision to a third party;
 3. where as part of your registration process you have indicated that we may do so for marketing purposes and you have not withdrawn that consent;
 4. in circumstances where we are required or permitted to do so by law.

8. Where We May Share Your Information

1. Our registered office is in the United Kingdom and we will use your information from within the United Kingdom even if this is not the country of data origin in respect of your information.
2. We share your information with others in accordance with clauses 6.1.a. to 6.1.j. (inclusive). The data controllers listed in clauses 6.1.a to 6.1.h. (inclusive) may not be based in, or using your information from within, the:
 1. United Kingdom;
 2. European Economic Area (EEA);
 3. country of data origin.

9. Marketing

1. Under Section 11 of the Data Protection 1998 you have the right to stop us using your information for marketing purposes. If you want us to stop using your information for those purposes please contact us at info@2simple.com.
2. If you have opted in, we may use your information to keep you informed of our products, services, promotions and events. We may contact you by email to do this. If you want us to stop using your information for this purpose please contact us at info@2simple.com.
3. If you have opted in, we may use your information to inform you of third party products, services, promotions and events which may be of interest to you. For a list of third parties with whom we operate or if you want us to stop using your information for this purpose please contact us at info@2simple.com.
4. We may keep anonymised and aggregated statistics of your response to any advertising provided to you – such as your clicking on a particular advertisement. We may share that information with third parties or transfer it to third parties.

10. Use Of Cookies

1. A computer cookie is a small piece of information that is stored by your browser on your computer.
2. We use the following cookies:
 1. session cookies to authenticate account logins, to help you navigate our website and to help us discover which pages of our website you like or dislike and to tailor our website accordingly. Session cookies are destroyed when you close your browser;
 2. if you have opted in, we use persistent cookies. Persistent cookies allow you to store your account login details on your computer to save login time.
3. Most web browsers will usually allow you to change the setting of your browser not to accept cookies and although this may affect the quality of your visit to our website you can still use most of the features on our website. To find out more about cookies (including how to switch them off) please visit <http://www.allaboutcookies.org>.

11. General

1. We will deal with your information in accordance with the Data Protection Act 1998.
2. You may access your information (in return for a small fee) and request details of the entities with whom we have shared your information by contacting us at info@2simple.com. In most cases we will comply promptly with your request and let you know when we have done so. However, sometimes you will not be entitled to access your information. For example, where the public interest or your own interests override your rights under the Data Protection Act 1998. We may withhold information where we are legally allowed to do so.
3. You may correct factual errors in your information or request that we remove information about you from our records by sending us a request detailing the error or your instructions to info@2simple.com.
4. To protect your privacy and the security of your information, we may take reasonable steps to verify your identity before we act on any request which you may make in respect of your information.