

UG CHALLENGES FOR THIS WEEK

Create a Stone Age Olympic Games.

What events could you imagine?

What equipment would be needed?

Invent a computer game with Ug as the main character.

What would be the aim of the game?

What would the levels be?

What dangers could he encounter?

Favourite Characters

Who is your favourite character and why?

Do you think the author wanted you to choose this character?

'Dragon's Den' Inventors

Your challenge is to join Ug and become an inventor too. Ug faced many challenges in his Stone Age community and was always trying to think of ways to improve that existence, either to make it better, more comfortable or more efficient. *Are there any aspects of modern life that can be difficult or challenging that you would like to find a solution for?*

Make a list daily dilemmas that you face, and some potential inventions that might solve them (alternatively, you might decide to work on a Stone Age invention which solves one of Ug's dilemmas, limiting yourself to Stone Age materials and technology!).

For further inspiration, you might choose to share the results of the 'Inventors!' project which took place in Sunderland in 2015/16: <http://inventorsproject.co.uk/inventions/>

Once you have a small selection of possible projects, you will need to choose one of your inventions and then prepare a presentation that will convince a panel of investors that your project has potential. Generate some suggestions as to what you might need to consider when presenting your ideas in order to be successful. *What might you produce?* A clear design, a working model, diagrams demonstrating its use, cost breakdowns, viability, profitability, as well as any opening speech that might need to be presented by one or more of the team.

Draw on the work undertaken on being persuasive – *what was effective when designing games or selling houses?*

You might choose to watch some extracts from 'Junior' editions of *Dragons' Den* or CBBC's *Pocket Money Pitch* and then discuss what was or wasn't effective in the presentations, both in terms of language and performance.

<https://www.youtube.com/watch?v=H0kbMpQ5Qc4> (Dragons' Den: Children in Need 2007)

https://www.youtube.com/watch?v=GQC7BfIEi_4 (Dragons' Den RTE, 2013: pitch starts at 3:30)

<https://www.youtube.com/watch?v=p9Cw2Ben3nM> (Pocket Money Pitch, Series 1, Episode 3: Inventions)

Prepare any materials and draft the speech, reflect on the impact of your presentation. *How does it effectively communicate the benefits and purpose of the invention? What does the presentation include which might persuade somebody to invest or support the project?*

Refine and rehearse your presentation, before allocating a time and place for the pitch to happen.